



# 3rd Annual Minnesota 4-H Dairy Showcase

**Sunday, August 28, 2011**

## How does it work?

Minnesota State Fair 4-H dairy cattle exhibitors who receive a purple or blue ribbon in their respective class are eligible to participate. Youth also complete an online leadership portfolio and earn points based on his or her project leadership, dairy-related activities, and community involvement. Bonus points are given to individuals receiving Champion and Reserve Champion honors. A committee of judges selects the top 25 based on a scorecard format.

## What is the leadership portfolio?

The easy-to-complete online leadership portfolio asks youth about his or her involvement in the dairy industry, 4-H, community, church, and school activities. Two short essay questions will give youth the opportunity to display what they've learned from the project.

## Event details

The 3rd Annual Minnesota 4-H Dairy Showcase event will take place Sunday, August 28, 2011, at 10:30 a.m. in the Swine Barn arena. Breakfast will be served to all donors and participants at approximately 9:30 a.m., with the showcase starting at 10:30 a.m.

### 2010 SHOWCASE SPONSORS

#### Bulk Tank (\$5,000 & Up)

#### Milk Can (\$1,000 - \$4,999)

Gopher Dairy Club, University of Minnesota  
I.B.A. Dairy Supplies  
Wolf Creek Dairy

#### Gallon (\$500 - \$999)

AgStar Financial Services  
Accelerated Genetics  
ADM Alliance Nutrition  
Alpharma Animal Health  
Midwest Dairy Assn.  
Minnesota Corn Growers Assn.  
Minnesota Dairy Herd Improvement Assn.  
Minnesota Farmers Union  
Minnesota Select Sires

#### Quart (\$200 - \$499)

Associated Milk Producers Inc.  
Apple Acres Farm  
Bongards' Creameries  
Brown County 4-H Livestock Committee  
First District Assn.  
Genex Cooperative Inc.  
Hammell Equipment-Eitzen, Inc.  
K5 Ranch  
Ruth Klossner  
Kwik Trip, Inc.  
Minnesota Brown Swiss Cattle Assn.  
Minnesota Guernsey Breeders Assn.

Minnesota Holstein Breeders Assn.  
Minnesota Jersey Cattle Assn.  
Minnesota Junior Holstein Assn.  
Minnesota Milking Shorthorn Assn.  
Olmsted County American Dairy Assn.  
Loren & Laura Olson Family  
Organic Valley Family of Farms  
Rice County 4-H Boosters  
Schultz Milk Hauling, Inc.  
Lucas & Alise Sjostrom  
Sjostrom Farms  
Vita Plus Corp.

**Pint (Up to \$199)** ABS Global • Champion Milking Systems LLC • Stanley Diers • John & Karyl Dierson • Elanco Animal Health-St. Peter Feed Co., Inc. • First Choice Repair LLC • Houston Co. 4-H Federation • DeVoine & Linda Kruse • International Protein Sires  
McLeod Co. American Dairy Assn. • Minnesota Ayrshire Assn. • Modern Farm Equipment, Inc. • NFO • Polk Co. American Dairy Assn.  
Portland Prairie Embryo Services • Region 7 Dairy Show Committee • Rieland Locker LLC • Rock Co. 4-H • John & Patty Rosenhammer  
Schrupps Meats & Sea Food LLC • The Schwan Food Company • Swiss Valley Farms • Up the Creek Dairy • Upper Midwest Dairy Industry Assn.  
V&S Acres • Washington Co. American Dairy Assn. • Washington-Ramsey Co. Farm Bureau • Winona Co. American Dairy Assn. • Marcia J. Woeste  
Roger & Phyllis Zummach

**Media Sponsor** Dairy Star

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## SUPPORT THE MINNESOTA 4-H DAIRY SHOWCASE

*Please complete the information on the back of this form. We appreciate your support!*



In 2010—its second year, the Minnesota 4-H Dairy Showcase awarded over \$13,000 to 25 deserving dairy youth.

## The kind we recognize...



### 1st Place, Michael Schmitt, Benton County

He was the showcase's runner-up in 2009, and this year he took one step higher to claim the honor of overall winner. Michael continues to be active in and out of the show ring. He recently wrapped up a year-long term as the youth representative on the National 4-H Dairy Conference committee. Michael was the champion showman at the State Fair in 2009 and also was part of the winning dairy bowl team in 2009 at World Dairy Expo. A senior in high school, Michael is president of the student body and the senior yearbook editor.

### 2nd Place, Labecca Johnson, Houston County

Capping off her 4-H career in 2010, Labecca Johnson certainly has made her mark on not only the dairy project but the dairy industry as a whole by achieving many pinnacles of a youth career. Just a few days prior to her dairy showcase honors, Labecca was named a runner-up to Princess Kay of the Milky Way and had her likeness carved in 90 pounds of butter. Just one week after the 4-H dairy showcase, Labecca took home top honors in the state's 4-H dairy judging contest. In May of 2009, Labecca completed a year as a state FFA officer, as well as her first year of college where she is studying agricultural marketing communications.



### 3rd Place, Jonathon Schmitt, Benton County

The oldest of a family of four, Jonathon Schmitt was born a leader. He served as his county's herdsman at State Fair for three years and was captain of his high school's football team. In 2010, he was elected as a board member of the Minnesota Junior Holstein Association and helped host the 2010 National Holstein Convention. In 4-H, his dairy bowl team rose to the occasion and became 2009 champions of the dairy bowl competition held annually at the World Dairy Expo. When he isn't working in the dairy industry, he's accomplishing feats like the construction of a solar-powered boat. Jonathan is now furthering his career in the dairy industry as a college freshman.



## Join us!

You can be a part of the future of Minnesota's Dairy Industry by investing in the Minnesota 4-H Dairy Showcase. This one-of-a-kind program encourages youth to continue and excel in the dairy project — in and out of the show ring. Feel free to contact our fundraising chair, **Steve Pooch** at **651-323-4210** for donation opportunities. Your consideration is greatly appreciated!

*The Minnesota 4-H Dairy Showcase is a joint effort of the Minnesota State 4-H Dairy Project Development Committee and the Minnesota Livestock Breeders Association (MLBA).*

# RESPONSE FORM

For Support of 4-H Dairy Showcase Minnesota State Fairgrounds — August 28, 2011

- Yes, you can depend on me and my contribution is enclosed.
- Sorry, I will be unable to attend the Showcase, but enclosed please find my contribution of \$ \_\_\_\_\_

**Make check payable to Minnesota State Fair – 1265 Snelling Ave. N., St. Paul, MN 55108-3099**  
(Check must be in our hands by August 1st.)

Name \_\_\_\_\_ Represented by \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

**Return form in the enclosed business reply envelope.**