



2nd Annual Minnesota 4-H Dairy Showcase

Sunday, August 29, 2010

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Recognizing the involvement, dedication, and passion of Minnesota's dairy youth.

How does it work?

Minnesota State Fair 4-H dairy cattle exhibitors who receive a purple or blue ribbon in their respective class are eligible to participate. Youth also complete an online leadership portfolio and earn points based on his or her project leadership, dairy-related activities, and community involvement. Bonus points are given to individuals receiving Champion and Reserve Champion honors. A committee of judges selects the top 25 based on a scorecard format.

What is the leadership portfolio?

The easy-to-complete online leadership portfolio asks youth about his or her involvement in the dairy industry, 4-H, community, faith-based, and school activities. Two short essay questions will give youth the opportunity to display what they've learned from the project.

Event details

The 2nd Annual Minnesota 4-H Dairy Showcase event will take place Sunday, August 29, 2010, at 10:30 a.m. in the Swine Barn arena. The event will not only recognize youth but also the sponsors of the program who are investing in the future of Minnesota's Dairy Industry.



In 2009—its first year, the Minnesota 4-H Dairy Showcase awarded over \$10,000 to 28 deserving dairy youth.

SUPPORT THE MINNESOTA 4-H DAIRY SHOWCASE

- Event starts at 10:30 a.m., Swine Barn Arena on the fairgrounds.
- Return the enclosed form marked "YES—count on me!"
- You don't need to attend to support this activity.
- Any special advertising or promotional plans for your purchase must be cleared and approved in advance.

*Please complete the information on the back of this form.
We appreciate your continued support!*



The kind we recognize...



1st Place, Karen Anderson, McLeod County

Karen is no stranger to the State Fair. This year marked the eighth time she has taken one of her Guernseys to the Fair. She had a good year, too. Karen had the Grand Champion Guernsey, and her team won the State Dairy Judging Contest. In 2006, Karen was the high individual overall at the All-American 4-H Dairy Judging Contest in Harrisburg, Pa. Then, just this past fall, Karen was the 1st place individual overall at World Dairy Expo in the 2009 National 4-H Dairy Judging Contest. To say that it is rare to win two national individual dairy judging titles would be a gross understatement. Beyond judging and showing, Karen is very active in the Guernsey breed organization. In the summer of 2009, Karen was elected the National Guernsey Youth President.

2nd Place, Michael Schmitt, Benton County

It was certainly a purple ribbon year for 16-year-old Michael Schmitt. He took home the title of Champion Registered Holstein at the 2009 Minnesota State Fair and Champion Senior Showman—a pinnacle of achievement for any dairy youth. He's been a livestock interview finalist for the past four years and in the fall of 2008, Michael was part of the winning dairy bowl team at World Dairy Expo. Michael remains grounded, though, and says, "Practice and patience are two keys in the development of any new skill."



3rd Place, Roxann Achen, Stearns County



Roxann exhibited the Champion Milking Shorthorn this year at the State Fair. This achievement comes to the girl who took an active role in starting her own herd, by using money earned in her County Auction. Taking initiative is something that Roxann lives by—she says that the greatest thing she has learned from the dairy project is "...to not stand around and wait for something to happen, MAKE something happen!" In her local 4-H club, Roxann has held every leadership position from Cloverbud leader to Secretary. It's not just about the Milking Shorthorns either. Roxann is very involved in the Minnesota Junior Holstein Association and has traveled to National Conventions to represent the Minnesota Juniors.

Join us!

You can be a part of the future of Minnesota's Dairy Industry by investing in the Minnesota 4-H Dairy Showcase. This one-of-a-kind program encourages youth to continue and excel in the dairy project — in and out of the show ring. Feel free to contact one of our fundraising chairs listed below for donation opportunities. Your consideration is greatly appreciated!

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The Minnesota 4-H Dairy Showcase is a joint effort of the Minnesota State 4-H Dairy Project Development Committee and the Minnesota Livestock Breeders Association (MLBA).

RESPONSE FORM

For Support of 4-H Dairy Showcase Minnesota State Fairgrounds — August 29, 2010

- Yes, you can depend on me. I will be in attendance.
 Sorry, I will be unable to attend the Auction, but enclosed please find my contribution of \$ _____

(Make check payable to Minnesota State Fair)

Name _____ Represented by _____

Address _____

City _____ State _____ Zip _____ Phone _____

Return form in the enclosed business reply envelope.