



We are excited to announce the 3rd Annual Minnesota 4-H Dairy Showcase, which will take place at the 2011 Minnesota State Fair. Excited about the success of this program last year, we will once again recognize the hard work and dedication of the many Minnesota 4-H dairy exhibitors.

The success of this event depends upon the annual financial support of businesses and individuals like you that work closely with Minnesota's 4-H dairy families. All sponsorship funds received will go directly to benefit the dairy youth of the Minnesota 4-H program. Twenty percent of all funds will be allocated to pay expenses used to operate the program. The remaining funds will be used to

recognize the top twenty-five dairy youth from this year in the form of a cash scholarship.

As sponsors of this exciting event, we will also welcome all sponsors (or company representatives) to attend a reception prior to the Minnesota 4-H Dairy Showcase. This will be a time for the 4-H members to express their appreciation to all the donors of this year's event.

MN 4-H Dairy Showcase Recognition Levels

Pint (Up to \$199)

- Name in program and on banner

Quart (\$200-\$499)

- Name in program and on banner
- Name in Dairy Star Ad
- Individual recognition at the Showcase Reception

Gallon (\$500-\$999)

- Name in the program and on banner
- Name in the Dairy Star Ad
- Individual recognition at the Showcase Reception
- Two complimentary State Fair tickets
- Invitation to represent sponsor in photo with showcase winners, which will be used for publicity of the event

Milk Can (\$1000-\$4,999)

- Name in the program and on banner
- Name in Dairy Star Ad
- Individual recognition at the Showcase Reception
- Four complimentary State Fair tickets
- Invitation to represent sponsor in photo with showcase winners, which will be used for publicity of the event

Bulk Tank (\$5,000 +)

- Name/Logo prominent in program and banner
- Name in Dairy Star Ad
- Individual recognition at the Showcase Reception
- Ten complimentary State Fair daily tickets
- Invitation to represent sponsor in photo with showcase winners, which will be used for publicity of the event
- A framed certificate to hang in your home or place of business

We sincerely hope you strongly consider financially supporting this exciting event that recognizes the outstanding dairy youth of Minnesota. We would appreciate your response and full payment by August 1 to be included on the banner.

***For more information or if you have questions, please contact the Fundraising Chair:
Steve Pooch at 651-323-4210 or steve.pooch@mnstatefair.org***